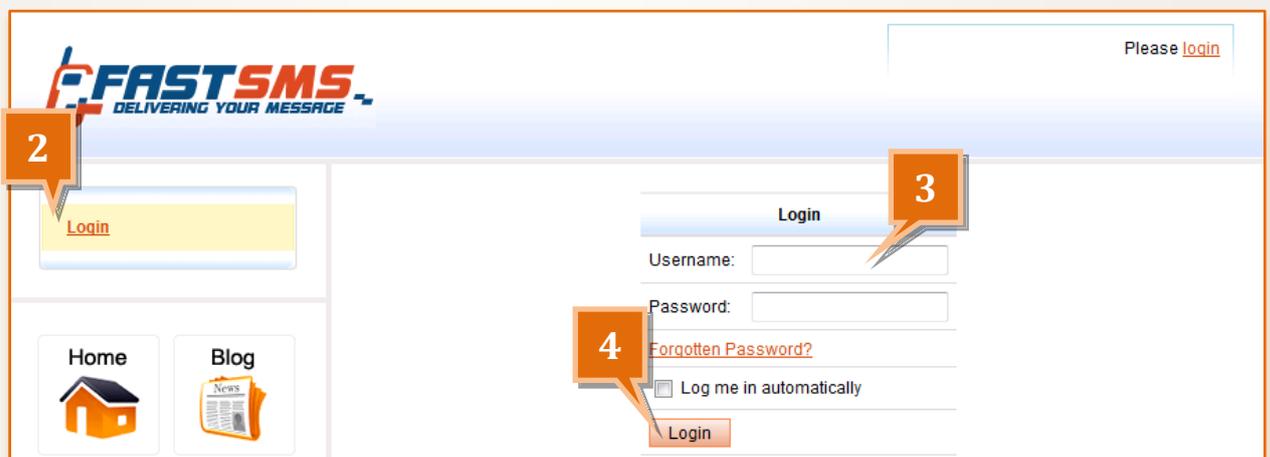# FASTSMS
ADVANCED TEXT MESSAGING

NETMESSENGER

At the heart of the FASTSMS system is NetMessenger, a web based SMS platform that gives easy access through your web browser to all the SMS communication features you need.

It's really simple to get started; once you have opened an account you will receive an email with your username and password details, enabling you to access your account and take full advantage of NetMessenger.

1. Go to http://login.fastsms.co.uk to visit our welcome screen.
2. Click on the '**Login**' button.
3. Enter your username and password.
4. Click '**Login**'.

NetMessenger is available as either a standard single user or as a multi-user with the additional features that come with the administrator level - enabling you to fully manage multiple accounts as the master administrator. The principle features of NetMessenger enable you to...

- Send SMS messages to single or multiple numbers

- Schedule messages in your Outbox to be sent at a later date

- Receive messages in your own online Inbox as you would an email

- Manage your contacts and groups of contacts

- Import mailing lists and manage your broadcasts

- Report on every message - guarantee its delivery to the handset

Add in multi-user functionality and you can also...

- Create & manage multiple sub-users from your master account

- Post alerts and messages to your sub-users from within the system

- Generate detailed reports on general and individual user activity

Requiring no software downloads / updates - Just a Username and Password, NetMessenger really is the ideal method of SMS distribution for those wanting fast and effective communication wherever they are.

Want to know more...

Truly mobile communication

Being browser based, you don't have to install any software or be subjected to issues of version control. You can access NetMessenger from any web-enabled computer, meaning it is as mobile as you are. All you need is your login details and away you go.

A system that works for you

It's easy to use - the interface is based around a Send, Inbox, Outbox, Reports structure and our rapid account setup means you can get sending straight away. And by configuring your user preferences you can make it work for you in the quickest and most efficient way, with extensive send / receive options to meet the widest range of requirements. Using the Auto-Top-Up system, you will be able to add credits to your account instantly at any time.

Features for every occasion

You will also have access to special features developed for leading call centres. Tools for mobile marketing campaigns include Mail Merge, Templates and Delivery Throttling designed to improve delivery and conversion ratios. And there are new features being added all the time based on your feedback.

"FASTSMS offer great value for money and the service is incredibly robust (100% availability thus far) and ultra resilient. Customer service is excellent and the members of staff that I interact with on a regular basis in order to replenish credits are always polite, courteous and willing to go that extra mile for you. A truly superb service and one that I would thoroughly recommend to other businesses who do not want to absorb the cost of running and maintaining their own SMS gateway."

TalkTalk Group

Each as powerful as the next

Whether you are a single or multi-user you will be able to perform multiple logins on any (sub)account allowing the management of all messages in one place. As a multi-user you also gain all the higher level functionality that come with having full Administrator privileges.

Peace of mind knowing you retain control

As an administrator you can create and manage multiple sub-users from one place with an extensive range of tools. You will retain control at every step by limiting users' abilities to send - eliminating issues surrounding personal usage and inappropriate messages.

Measure and control expenditure

Controlling costs couldn't be easier - having access to an extensive reporting module you can measure effectiveness through user and account activity. If you purchase in bulk you will benefit from a lower cost per message. As a multi-user you can then allocate credits to user accounts as needed, retaining control and reducing cost.

Communicate quickly and directly

Should any issues arise, as an administrator you will be able to deal with them immediately using the direct and effective communication tools incorporated into the system - communicate with your users as well as the FASTSMS team through your master account.

We're always there for you

You will have immediate access to the full range of online help documentation, built up over years of working closely with users; this means you will never be lost or dependent on someone else's help - but if what you need isn't there, we're only on the other end of a phone.

Add an Inbound Number

FASTSMS offer both keywords on shared 5-digit Shortcodes and 11-digit Virtual Mobile Numbers. In most cases we would recommend using a Virtual Mobile Number. By adding a Virtual Mobile Number (VMN) you enable two way messaging. This gives you an 11 digit number resembling a UK mobile number that is yours and yours alone. Any messages sent to that number then go directly to your FASTSMS account, straight into your inbox, just like an email.

A VMN can be positioned with your general contact details as a textline for people to text in requesting information, call backs or contacting you outside of normal working hours. You can even use your VMN in conjunction with your mobile marketing as a means of immediate response; your audience can simply then select 'reply' in their phone.

There really are very few instances where we would not recommend the use of two-way messaging which is why we make them so readily available to our users. For more information visit our pages on Virtual Mobile Numbers.

Send and receive through Outlook

If you use Microsoft Office Outlook you may find you could greatly benefit from using OMS. Outlook Mobile Service is the new feature in Outlook that allows you to create and send text messages to a mobile device from within Outlook in the same way you would email messages. Your messages are still sent through FASTSMS routes, assuring you of the highest delivery rates available. With the addition of a Virtual Mobile Number you can manage all your SMS communications within Microsoft Outlook alongside your email, seamlessly.

What to do next...

▪ If you don't yet have a FASTSMS account and would like a no obligation trial of the FASTSMS system we will happily give you **10 FREE CREDITS** to start you off.

You can apply online for this free trial by visiting:

www.FASTSMS.co.uk/information

If you are ready to open an account now you can do so from as little as **£4.90 for 100 credits** by visiting:

http://login.fastsms.co.uk/newaccount.php

Alternatively, contact us for more information:

Phone: 0800 954 5305

Email: helpdesk@fastsms.co.uk

Text: 07797 800 902

Fax: 01527 557 122