



# AFFILIATE PROGRAMME

FASTSMS (A Division of NetSecrets Ltd)  
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## **An Introduction to FASTSMS**

FASTSMS was formed in 1998 as a division of NetSecrets Ltd and has since been committed to providing the highest level of support and customer contact in the SMS business. FASTSMS are dedicated to providing value for money, by only using the most reliable UK routes and creating powerful software for every level of user.

With a strong sense of commitment to its customers, FASTSMS has maintained competitive pricing whilst simultaneously providing a level of service and delivery rates that can't be beaten.

The development of the FASTSMS NetMessenger system has seen the creation of the most comprehensive and reliable browser based SMS platform in the market. With new features and enhancements being implemented all the time, based on user feedback, NetMessenger operates on an innovative level at the forefront of the industry.

## **SMS Background**

SMS text messaging is now the most widely used data application on the planet, with over 2.4 billion active users, or to put it another way - 74% of all mobile phone users send and receive text messages on their phones.

SMS technology has facilitated the development and growth of text messaging as a viable communication medium. The connection between the phenomenon of text messaging and the underlying technology is so great that in parts of the world the term "SMS" has become synonymous with the act of sending a text, even when a different protocol is being used.

# FASTSMS Affiliate Programme

## Benefits

The FASTSMS Affiliate Programme has the potential to generate a second revenue stream alongside your usual business, and it does it in a way that requires very little effort on your part.

Refer potential customers to us and you will get paid for anything bought by that user.

We'll give you everything you need to get started along with help and advice at every turn, making sure you get the most out of it.

At this point you may be thinking “well, what do you want from me?” – And that answer is simple. As a business you have a resource you may be unaware of, your contacts. The people you meet through your business are likely to get to know you, to trust you, you have a level of credibility that would be otherwise unattainable had you not previously had interactions with them. This is what we get – by vouching for us, giving us a warm introduction to your contacts you are helping to ensure they open an account with us and not another SMS provider.

Should they open an account and maintain a good experience with us, they will remember you for being a good networker, for giving the introduction, which will reinforce customer retention for your business.

It also works both ways, by becoming an official affiliate of FASTSMS you will be added to our affiliate's page with a brief description of your business and a link to your website, so you gain the benefit of our credibility with our other customers.

## **How It Works**

Take advantage of the FASTSMS Affiliate Programme and we will advise you on some of the ways you could inform your contacts of your new affiliation, giving a warm introduction to us, how we have helped you and how you think we could help them.

From then on FASTSMS will handle any enquiries from start to close. When someone opens an account with us that you referred you will receive a cash reward dependent on the purchases made upon opening.

It doesn't stop there – you will also receive a payment on any subsequent purchases made by that user.

The potential is endless, for a minimal amount of effort you will have potentially created a second recurring revenue stream for you and your business.

## **Commercial Details**

The Affiliate will need to give a warm introduction for FASTSMS to the interested party stating how you think SMS could be beneficial to them as it has been to you. FASTSMS will then handle the enquiry through to close.

They will be a FASTSMS customer and will deal with the FASTSMS support team, so you don't have to get involved in support or payment issues – we deal with all of that. Any enquiry the Affiliate brings to FASTSMS that turns into an order will be put into the Affiliate's account and become entitled to commission.

## Commission Rates

### Commission Rates on New Accounts

Purchase	Commission
1,000 Message Credits	£10
5,000 Message Credits	£30
10,000 Message Credits	£50
+25,000 Message Credits	£80

### Commission Rates on Top-Ups

Purchase	Commission
1,000 Message Credits	£5
5,000 Message Credits	£15
10,000 Message Credits	£25
+25,000 Message Credits	£40

### Commission Rates on Virtual Mobile Numbers

Purchase	Commission
New Numbers	£20
Renewals	£10

FASTSMS will send a monthly statement which will show all new accounts and all Topups. Commission will be released once the Affiliate account balance reaches £100.00. If in any month the balance does not reach £100 it will roll over to the next month. Any orders of less than 1000 credits will not attract commission. If no new accounts are sold for a period of 12 months FASTSMS reserve the right to close the Affiliate account and cease further commission payments. Any dispute over commission payments will be referred to the Managing Director of NetSecrets Ltd whose decision will be final and binding on both parties.

# Launching Your Affiliation

## Help & Advice

If you cater to a specific sector or have easily segmented data we will be more than happy to provide you with highly targeted messages for those particular contacts. If your customers can't be categorised so easily, not to worry, we can also advise you on how to approach a more diverse audience with your marketing messages.

## Example Marketing Material

Upon request, we are always more than happy to provide you with example content and marketing material that can be used in your emails, blogs, website and newsletters.

## Email Broadcasting

We often run our own email broadcasts in the form of newsletters, special offers and alerts. To get more out of your affiliation you can opt in your contacts information to receive either our general messages or a specific message on your behalf. We take privacy very seriously and your customers will only ever receive messages that you have requested.

## Phone Campaigns

Similarly we can call your customers for you, explaining the benefits of SMS on your behalf. Once again, your data will be protected.

**To view the Full Affiliate Agreement complete with Terms & Conditions please visit:**

<http://www.fastsms.co.uk/downloads/fs-affiliate-scheme.pdf>

## What to do next...

- If you don't yet have a FASTSMS account and would like a no obligation trial of the FASTSMS system we will happily give you **10 FREE CREDITS** to start you off.

You can apply online for this free trial by visiting:

[www.FASTSMS.co.uk/information](http://www.FASTSMS.co.uk/information)

If you are ready to open an account now you can do so from as little as **£4.90 for 100 credits** by visiting:

<http://login.fastsms.co.uk/newaccount.php>

Alternatively, contact us for more information:

**Phone:** 0800 954 5305

**Email:** [helpdesk@fastsms.co.uk](mailto:helpdesk@fastsms.co.uk)

**Text:** 07797 800 902

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