

FASTSMS Data Centres

Secure, reliable, and 100% uptime SLA cloud-based SMS services



The best SMS service would be nothing without the infrastructure to back it up

When we started fastsms, we knew it was important to use data centres that provided the highest reliability, security, and uptime. And to provide you the best service and delivery times, the data centres needed to have the lowest latencies too.

We found just the right data centre. In fact, we found two. Then we invested in creating a modern computing environment to provide the best performance for all our SMS service and features.

Our primary site is in Coventry and just a single hop away from the main Internet exchanges and SMS gateways. We also maintain a disaster recovery site in Wales so we can keep your messages moving should our primary site go down for any reason.

You can learn more about our data centres below.

If you want to know more details about our data centres just call us at **0800 954 5305** or email helpdesk@fastsms.co.uk.

Security: Your data is protected by multiple layers of security

Proximity cards, closed circuit TV cameras, biometrics, on 24/7 staff security. These are just a few of the security measures in place in our data centres. We have physical security from the outside fences and gates to interior air lock doors with restricted access. Along with security staff that are always on-site, we have integrated digital video camera surveillance.

Beyond physical security, we have policies in place to ensure only approved personnel are allowed into the data centre. Delivery and loading of goods are also closely monitored.

Your messages, contact information, and analytics are all safe with us.

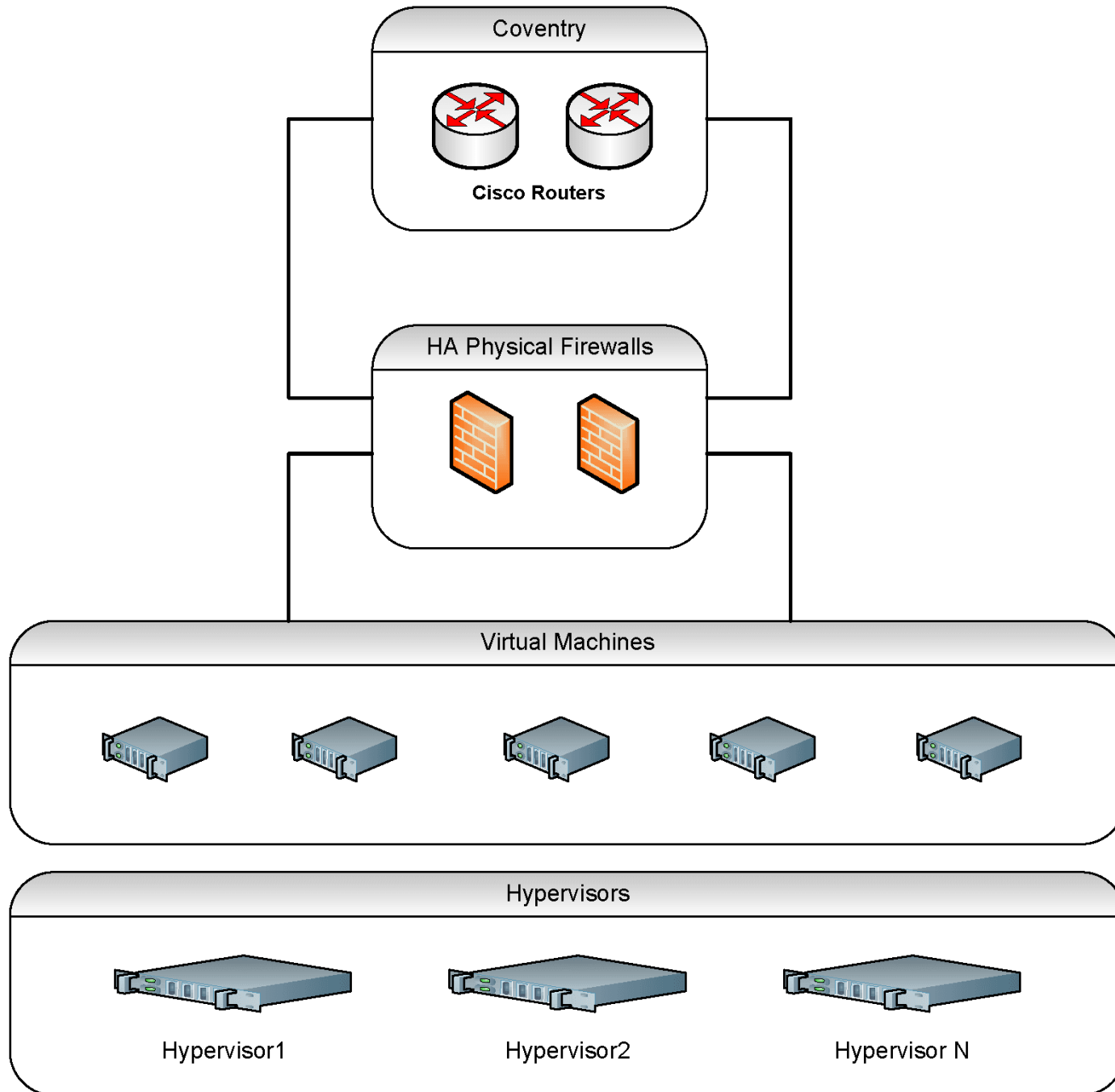
Performance: Fast, reliable, always available web based SMS messaging

All our services run on a VMWare vSphere 5.0 cloud infrastructure designed for maximum performance. Our virtualised servers are built on Dell's ultra-efficient, multiply redundant M1000e blade chassis and protected by two HA Firegate Firewalls.

All of this technical jargon means our service is built on hardware and software that optimise performance at all times. And because of virtualisation and VMWare vSphere we can keep on working even if there is an unexpected hardware failure or during times of maintenance.

See diagram on next page.

You can rest easy knowing your SMS messages can be sent at any time, and that you can always connect to our system to read your replies, check your analytics, or make changes to your account.



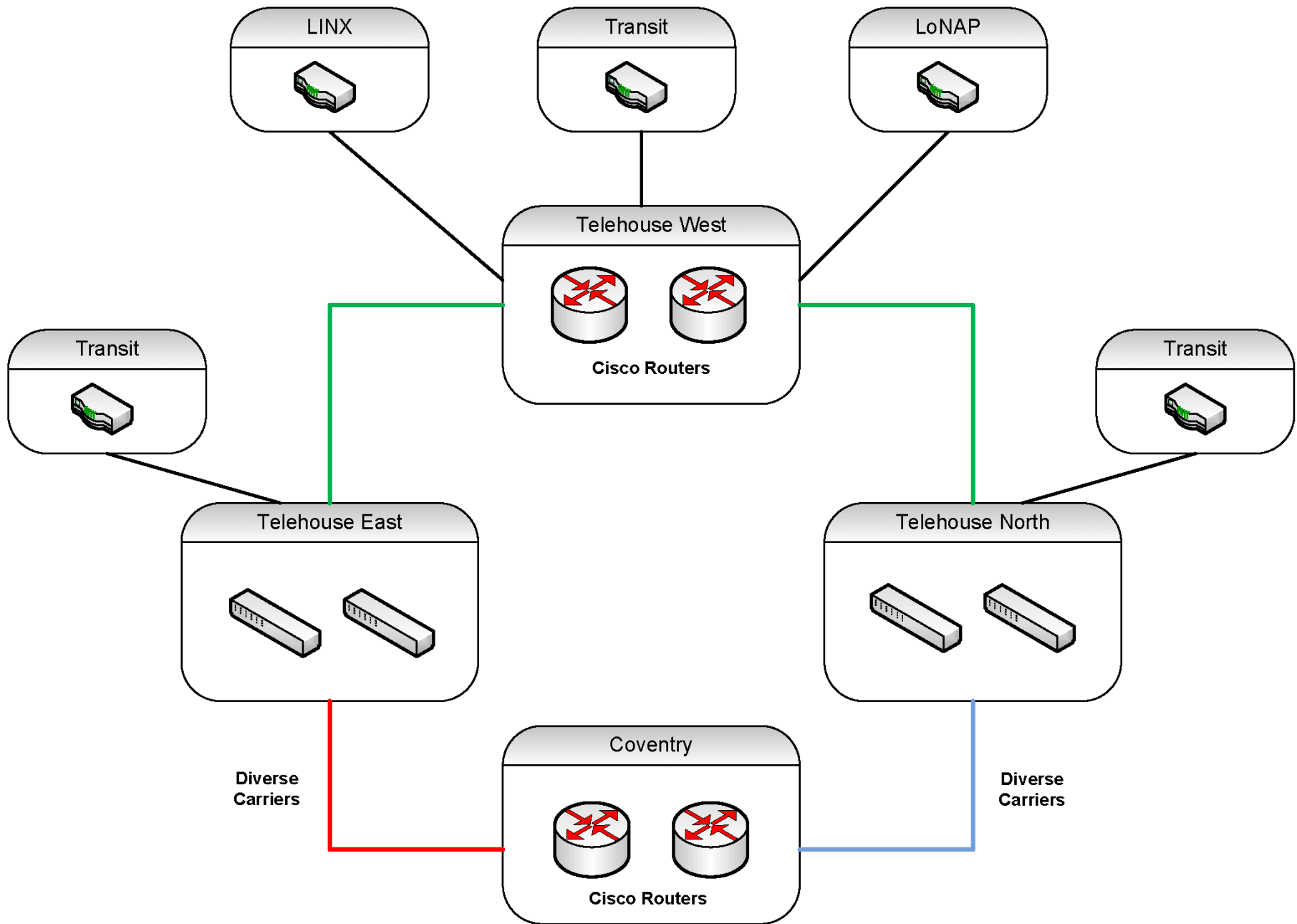
Network: Tier 1 routes and guaranteed delivery rates of 99.9%*

Both our data centres have a minimum gigabit redundant connection to Telehouse West in London, the home of the LINX and LoNAP (Internet peering connections).

See diagram on next page.

We use the fastest routes over the Internet to get your messages through to the mobile carrier networks as soon as possible. This ensures high delivery rates (99.9% or better) and guaranteed delivery times of 10 seconds or less (less than 6 on average) in our service level agreements.

*See our Service Level Agreement for details



About fastsms

We're a group of technology and business specialists who love helping people. That's why we've made it our mission to create simple to use SMS services with clear pricing and always free support. You'll never find monthly fees, setup fees, or "surprise" fees with us. You only pay for the messages you send, and we're there with you 24/7 should you ever need help.

Since 2002 fastsms has provided SMS messaging services to thousands of UK organisations of all sizes. We make it easy for you to send and receive text messages using a web browser, your email client or any application using our API.

Stop by our website to discover why companies like LG, BT, and Veolia trust us to be their SMS service provider. Better yet, click on our live chat and we'll be happy to answer all your questions.

Website: <http://www.fastsms.co.uk/>

Blog: <http://www.fastsms.co.uk/blog.html>

Telephone: 0800 954 5305

Email: helpdesk@fastsms.co.uk

Facebook: <https://www.facebook.com/FASTSMSUK>

Twitter: <https://twitter.com/FASTSMS>

LinkedIn: <https://www.linkedin.com/company/fastsms>

Google+: <https://plus.google.com/+FastsmsCoUk>

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